

Syllabus for Four Year BBA Honours Course

Effective from the Session: 2013-2014

Subject: Management

Year-wise Papers and marks distribution.

First Year

Paper Code	Paper Title	Marks	Credits
212601	Introduction to Business	100	4
212603	Principles of Management	100	4
212605	Principles of Accounting _ok	100	4
212607	Principles of Marketing _ok	100	4
212609	Micro-Economics	100	4
211501	History of the Emergence of Independent Bangladesh	100	4
	Total =	600	24

Second Year

Paper Code	Paper Title	Marks	Credits
222601	Human Resource Management	100	4
222603	Business Communication (In English)	100	4
222605	Legal Environment of Business	100	4
222607	Principles of Finance	100	4
222609	Business Mathematics	100	4
222611	Computer and Information Technology	100	4
222613	Macro Economics	100	4
	Total =	700	28

Third Year

Paper Code	Paper Title	Marks	Credits
232601	Operations Management	100	4
232603	Business Statistics (In English)	100	4
232605	Organizational Behavior	100	4
232607	Taxation in Bangladesh	100	4
232609	Insurance & Risk Management	100	4
232611	Company Law	100	4
232613	Management Accounting (In English)	100	4
232615	Marketing Management	100	4
	Total =	800	32

Fourth Year

Paper Code	Paper Title	Marks	Credits
242601	Bank Management	100	4
242603	Financial Management (In English)	100	4
242605	Supply Chain Management	100	4
242607	Industrial Relations	100	4
242609	Project Management	100	4
242611	International Trade	100	4
242613	Investment Management	100	4
242615	Bangladesh Economy	100	4
242617	Entrepreneurship	100	4
242618	Viva-voce	100	4
	Total =	1000	40